



THE GEORGE WASHINGTON UNIVERSITY
SCHOOL OF PUBLIC HEALTH
AND HEALTH SERVICES

The National Emerging Leadership Summit For Long-Term Care Administrators

June 15- June 18, 2010
Washington, DC



*A Transformational Experience For The Next Generation Of Leaders In The
Field Of Health And Aging Services Administration.*

Visit Us on the Web:

<http://www.gwumc.edu/lcsummit>

Sponsorship by:



Special Thanks to:



Questions? Contact Douglas Olson, Project Director and Visiting Professor at olsondou@uwec.edu or
Katelyn Fleming, GW, Coordinator at (202) 994-5571 or fleming1@gwu.edu.
Visit our website: <http://www.gwumc.edu/lcsummit>

Overview: The 2010 National Emerging Leadership Summit

June 15-June 18, 2010

<http://www.gwumc.edu/lts summit>

The National Emerging Leadership Summit for Long-Term Care Administrators is a four-day conference held at The George Washington University. The summit will provide an opportunity for Generation X and Y leaders in the field of health and aging services administration to engage in discussions of current best practices with other leaders, meet with representatives of key professional organizations, gain an inside perspective on the legislative process, and explore solutions for attracting and retaining other Generation X and Y leaders. The Summit will combine current best thinking and a facilitated dialogue to provide a new perspective for both the participating individual and the broader field.

Suggested Audience: The summit is targeted toward long-term care administrators who have typically been in the field for under ten years and/or are under forty years of age. These Generation X & Y leaders hold positions in skilled nursing facilities, assisted living facilities, continuing care retirement communities, and rehabilitation hospitals.

Summit Participants Will:

- Gain knowledge about the current best practices and trends in the field.
- Learn the legislative process.
- Interact with the key professional and organizational associations and agencies based in our nation's capital including: The National Association of Long Term Care Administrator Boards, American College of Health Care Administrators, American Association of Homes and Services for the Aging, and The American Health Care Association.
- Discover what other companies are doing to develop new leaders.
- Become the next generation of leaders.
- Network with new colleagues, become energized, engaged and excited!

Complete Summit Package Includes:

CEU Credit for Long-Term Care Administrators from The National Association of Long Term Care Administrator Boards (NAB)¹

Admission to All Speakers and Presentations

Breakfast and Lunch Each Day

Casual Welcome Dinner

Evening Receptions on June 17 & 18

DC Sight-Seeing Tour

4 Nights' Lodging

Space is limited. Applicants are encouraged to apply early.

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The American College of Health Care Administrators (ACHCA) is a Certified Sponsor of professional continuing education with the National Association of Boards of Examiners of Long Term Care Administrators (NAB) and certifies that this program meets NAB/NCERS guidelines and is approved for a maximum of 21 CEUs for an individual participant, and 21 continuing education clock hours for the conference. State licensure boards, however, have final authority on the acceptance of individual courses.

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Program Agenda: The 2010 National Emerging Leadership Summit

Mon, June 14

Hotel Check In (One Washington Circle or GW Inn)

Tues, June 15

Overview of Best Leadership Practices and Trends

Location: The George Washington University, 2175 K Street, Suite 200

10:30am-Noon

Welcome and Opening Session (Breakfast Provided)

- Josef Reum, Interim Dean, SPHHS, GW
- Robert Burke, Professor & Chair, HSML Dept., GW

Noon-1:00pm

Lunch (Provided)

1:00pm-3:00pm

Examining the New Face of Leadership in Long-Term Care

- Douglas Olson, Visiting Professor, U. Wisconsin, Eau-Claire

4:00pm-6:00pm

Tour of DC Attractions

6:00pm-8:00pm

Welcome Dinner (casual)

Weds, June 16

Raising Legislative Awareness and Comfort Level

Location: The George Washington University, 2175 K Street, Suite 200

9:00am-10:00am

Overview of Public Health Policy (Breakfast Provided)

- Sara Rosenbaum, Professor & Chair, Health Policy Dept., GW

10:00am-10:15am

Break

10:15am-11:15am

New Futures: The Role of Community Health Centers and Post-Acute Care

- Daniel Hawkins, Senior Vice President for Public Policy and Research, National Association of Community Health Centers

11:15am-12:15pm

Industry Response

- Malcolm Harkins, Proskauer Rose, LLP

12:15-1:30pm

Lunch (Provided)

1:30pm-3:30pm

An Insider's Perspective on the Legislative Process

- Senator Herb Kohl, (D-WI, Invited)
- Anne Montgomery, Senior Policy Advisor, U.S. Senate Special Committee on Aging
- Congressman Jason Altmire, (D-PA-04, Invited)

Program Agenda Continued: The 2010 National Emerging Leadership Summit

Thursday June 17 **Engaging with Professional Connections and Opportunities**

Location: AAHSA, 2519 Connecticut Avenue NW

9:00am-10:30am

National Association of Long Term Care Administrator Boards

- Randy Lindner, President and CEO

10:30am-11am

Break

11:00am-1:00pm

American Association of Homes and Services for the Aging

- Larry Minnix, President and CEO
- Invited Staff

Lunch (provided)

1:00pm-2:30pm

Break & Travel to: *AHCA, 1201 L Street NW for Afternoon Session*

2:30pm-4:00pm

American College of Health Care Administrators

- Marianna Grachek, President and CEO
- Tim Dressman, Vice Chair of The Board of Directors

4:00pm-4:30pm

Break

4:30pm-6:00pm

American Health Care Association/ National Center for Assisted Living

- Bruce Yarwood, President and CEO, AHCA
- David Kylo, Executive Director, NCAL

6:00pm

Evening Reception at AHCA

Friday, June 18 **Listening To The Next Generation**

Location: The George Washington University, 2175 K Street, Suite 200

7:45am

Hotel Check Out

8:00am-9:00am

Career Perspectives of an Emerging Health & Aging Services Professional

- Mike Meutzel, Mx Marketing, Management Solutions

9:00am-10:00am

Digging Deeper: Uncovering the Issues.
What Do We Find On The Top Ten List?

10:00am-10:30am

Break

10:30am-Noon

How Do We Approach The Issues That Were Uncovered?

Noon-1:00pm

Lunch Roundtable: What Are the Best Ideas? (Lunch Provided)

- Mr. Meutzel and Dr. Olson

1:00pm-2:30pm

Recruiting and Retaining New Talent

- VPs of Human Resources (National Senior Care Organizations, Invited)

2:30pm-2:45pm

Break

2:45pm-3:45pm

Closing Session

3:45pm

The Wertlieb Institute Tribute and Closing Reception

Questions? Contact Douglas Olson, Project Director and Visiting Professor at olsondou@uwec.edu or
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Application Form: The 2010 National Emerging Leadership Summit

June 15-June 18, 2010



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Space is Limited! Applicants are encouraged to apply early.

Application Process:

- 1) Complete the applicant information.
- 2) Provide the name of a reference who can attest to your abilities and commitment to long-term care.
- 3) Prepare a 1-page statement outlining your experience in and commitment to long-term care.
- 4) Select Lodging and Payment Information (Single or Double Occupancy).
- 5) Submit completed application, essay, and payment by **March 1, 2010**.
- 6) Applicants will be notified by March 15th if their application has been approved.² Approval of the application is based on the personal statement, personal reference, and timing of when the complete application was received.

1) Applicant Information:

Name:			
Organization:			
Title:			
Address:			
City, State, Zip:			
Email:		Phone:	
Nursing Home License #		State of License	

2) Reference: Please provide the name and contact information of a professional reference who can be contacted by the event organizers regarding the applicant's abilities and commitment to long-term care. In submitting this application, the applicant authorizes The National Emerging Leadership Summit Committee to contact the individual named as the reference.

Name of Reference:	
Title:	
Organization:	
Phone:	
Email:	

3) One Page Statement: Each applicant is asked to submit a brief (250 words or less) statement outlining their experience in, and commitment to, the field of long-term care. The statement should include the applicant's name and be submitted as an attachment to the registration form.

² All applicants are to remit payment with the application. Payments will be processed upon acceptance into the Summit.

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Application Form Page 2:

4) Payment and Lodging Information. The complete Summit package includes a \$395 registration fee and lodging expenses. GW has secured a discounted, tax-exempt hotel room rate. Accommodations will be at either One Washington Circle Hotel or The George Washington University Inn. Both hotels are adjacent to the conference site. Check in at 3pm on Monday, June 14, 2010 and check out by Noon on Friday, June 18, 2010. Contact Katelyn Fleming at fleming1@gwu.edu with questions on lodging.

Write any specific hotel room requests/questions here:

Please select Complete Summit Package Option 1-4:

Option 1:

___ **\$1,150** Includes Registration Fee and Single Occupancy Room.

Option 2:

___ **\$1,250** Includes Registration Fee for one and Double Occupancy Room (guest not attending summit).

Option 3:

___ **\$1,300** Includes Registration Fee for one and Double Occupancy Room (guest ticket for DC sight-seeing tour and welcome dinner).

Option 4:

___ **\$1,650** Includes Registration Fee for two and Double Occupancy Room. Please provide the name of additional summit attendee sharing double occupancy room.

Please Circle Payment Method: VISA, MASTERCARD, or CHECK

Checks are made payable to: "The George Washington University."

Total Amount Charged:	\$		
Credit Card Number:			
Expiration Date:		Name on Card	
Signature:			

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Please send your completed application packet, statement and payment via email (preferred), mail, or fax:

The George Washington University
Department of Health Services Management and Leadership
Attn: Katelyn Fleming, Program Coordinator
2175 K St NW, Suite 320
Washington, DC 20037
Fax: (202) 994-8966
Email: gwltc@gwu.edu (preferred method)

****Application Deadline: March 1, 2010****

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